



ভট্টদেব বিশ্ববিদ্যালয়, বজালী
BHATTADEV UNIVERSITY, BAJALI

**A Public State University established by upgrading Bajali
College under Assam Act No. XXXVI of 2017**

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PRESS RELEASE

Voter Awareness Program organised in Bhattadev University, Bajali

Pathsala, April, 29: Department of Mass Communication and Journalism, Bhattadev University, Bajali, organised an awareness programme among the students as a part of the “My Vote, My Duty” communication campaign by the Election Commission of India (ECI). This awareness program included screening of different creatives on Voter Awareness such as Voter's pledge, TVCs, short films etc. created and shared by ECI. The students also engaged in an interactive discussion on different communication approaches and strategies used in the campaigns to encourage electoral participation especially among the youths.

