



ভট্টদেৱ বিশ্ববিদ্যালয়, বজালী
BHATTADEV UNIVERSITY, BAJALI

**A Public State University established by upgrading Bajali
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PRESS RELEASE

Bhattadev University organises Three Days Journalism Workshop

Pathsala, September 02: The Bajali District Youth Journalists Association in collaboration with the Department of Mass Communication and Journalism, Bhattadev University, organized "Samvad Sanidhya" a three-day workshop on Journalism from 28th to 30th August. The event commenced with the traditional lamp lighting ceremony and paying floral tribute to the memory of Late Parag Kumar Das, an iconic name in the history of journalism in Assam, by Dr. Subhas Chandra Das, Registrar (i/c), Bhattadev University. Delivering the inaugural address, Shri Kanak Das, Associate Professor, Department of Botany, Bhattadev University, emphasized the importance of training future journalists to encourage them to practice journalistic ethics.

On the first day of the workshop, Dr. Madhusmita Boruah, Assistant Professor, Department of Mass Communication and Journalism, Bhattadev University delivered a lecture on the topic entitled "Journalism in the Age of Artificial Intelligence". In the first technical session, invited resource person Shri Pankaj Saikia, News Editor from Pratidin Times shared insights on different practical dynamics of TV journalism followed by a career counselling session. On the second day of this intensive program, Shri Atanu Bhattacharyya, renowned writer and executive editor of Saatsori magazine, Shri Jatin Chowdhury, publisher of Asomiya Pratidin discussed the skills and knowledge necessary to excel in today's fast-paced print media landscape. The third day of the workshop started with the invited talk by Dr. Jaijit Deka, Guest Faculty, Department of Mass Communication and Journalism, Bhattadev University. Dr. Deka highlighted the common mistakes in using Assamese language in news writing. The invited resource person, Shri Santanu Rowmuria, News Editor, Doordarshan, Guwahati also

emphasized on fostering talented and ethical media professionals, equipped to navigate the challenges of the 21st century. This three-day workshop featured in-depth question-and-answer sessions, where students posed questions on various aspects of journalism, from ethics to technology bridging the gap between industry professionals and aspiring journalists.

Gracing the concluding event held on 31st August, Prof. Dhanapati Deka, Vice Chancellor, Bhattadev University, expressed his happiness in organizing the workshop for the aspiring and working journalists of this region. "We are committed to promoting excellence in journalism and fostering a community of ethical and skilled media professionals", Prof. Deka said.

This closing ceremony of this Three Days Workshop on Journalism was graced by Shri Ranjeet Kumar Das, Honourable Minister, Panchayat & Rural Development, Food, Civil Supplies & Consumer Affairs etc., Govt. of Assam, Shri Phanidhar Talukdar, Honourable Member of Legislative Assembly, Assam, Shri Mridul Kumar Das, District Commissioner, Bajali and Shri Ajagwran Basumatary, Superintendent of Police, Bajali.

